

# 1st EIBA SUMMER SCHOOL 2022 Joint with Eu-SPRI PhD and Early Career Summer School “Research methods for traditional and emerging themes in IB: Navigating the complexities of the digital age”

Lake Como School of Advanced Studies – 25-29 July 2022

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The European International Business Academy, in collaboration with the School of Management of Politecnico di Milano, is pleased to announce that the 1st EIBA Summer School will be held at the Lake Como School of Advanced Studies (<https://www.lakecomo.is/it/villa-del-grumello/>), Como, Italy, July 25-29, 2022.

The school will be co-organized and co-sponsored by EUSPRI – European Forum for Studies of Policies for Research and Innovation ([euspri-forum.eu](https://euspri-forum.eu)).

This edition's topic will feature: "Research methods, theories and policies for navigating the complexities of the digital age".

The School aims to provide participants with tools to understand and tackle different dimensions of complexity in IB. To do so, examples of traditional and emerging IB topics will be analysed (i.e. knowledge creation, GVCs formation and restructuring, and policy trends – especially in terms of sustainability and digital transition), illustrating how to do justice to the conceptual and methodological challenges (and opportunities) characterising the digital age.

The digital age gives us new phenomena to study, such as big data, blockchains, AI, platforms, and complex networks. But it is also transforming our methodological choices for studying International Business topics. This school promotes critical reasoning about the purpose of research methods and the possibilities to combine multiple methods to pursue rigorous, reliable and valid results. Attention will be given to quantitative, qualitative and mixed-methods, via lectures, seminars and workshops.

Each day we will analyse different dimensions of complexity by exploring a different IB topic. Daily sessions will consist of an initial inspiring lecture by an expert of the field, followed by a workshop on the associated challenges and opportunities of complexity in term of research design, data collection and data management, a methodological session on traditional and advanced techniques to manage complexities and a workgroup for student training. The last day will be devoted to the sustainability of research activities and to the final presentations from participants, who will be asked to connect the knowledge and insights gained during the school with their own research.





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## Format And Goals

The Summer School offers lectures delivered by internationally leading scholars on the specific designated topic, methodological workshops and supervised tutorials/teamwork.

Key features of the pedagogical approach adopted by the Summer School are as follows:

- Morning lectures will be offered by invited professors. Lectures cover a large variety of issues regarding recent advances in theory and applications in IB.
- Mid-day seminars will be devoted to methodologies
- Afternoon workshops are devoted to group work aimed to apply the issues and methodologies presented during the previous sessions.
- Evening social scientific dinners are to connect participants, discuss paths of academic careers, publication strategies, role of social media etc.

Great importance is given to informal discussions, which are precious for sharing experiences and expanding networks, among participants and with invited professors who are asked to stay a few days for that purpose. The organisation aims at creating moments for get-together activities (shared meals, field visits, get-together dinner, etc).

The attendance of school will provide Ph.D. Students with the possibility to gain 5 ECTS credits.







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## Program

Work in progress

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## Organisers

### Local Organizing Committee:

Lucia Piscitello  
Stefano Elia  
Diletta Pegoraro  
Tommaso Vallone  
Cristina Di Stefano

### Scientific Committee:

Lucia Piscitello, *EIBA Chair*  
Bo Nielsen, University of Sydney and Copenhagen Business School  
Catherine Welch, Trinity College Dublin







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## Faculty

- **John Cantwell**, Rutgers Business School, USA
- **Agnieszka Chidlow**, University of Birmingham, UK
- **Bo Nielsen**, University of Sydney
- **Carlotta Orsenigo**, Politecnico di Milano
- **Torben Pedersen**, Bocconi University
- **Carlo Piccardi**, Politecnico di Milano
- **Lucia Piscitello**, Politecnico di Milano
- **Catherine Welch**, Trinity College Dublin

(and others still to be confirmed)

